

meet HUNTSVILLE, AL

FIVE REASONS

HUNTSVILLE SHOULD HOST YOUR CONFERENCE OR EVENT



OUR LOCAL VENDORS ARE PRETTY MUCH THE BEST.

From the award winning tea makers Piper & Leaf, to printing press Green Pea Press and the best group of DJs and lighting companies around...you'll have plenty of choices to help make your event stand out.



HuntsvilleCVB VisitHuntsvilleAL @MeetHuntsville #iHeartHsv

COMPLIMENTARY SERVICES.

- Visitor guides, dining guides, maps, welcome bags & badges for attendees
- Distribution of requests for proposals
- Personalized site inspections at properties and meeting facilities
- Creation of a bid presentation
- Attendance-building materials for future meetings

5

OUT-OF-THIS-WORLD OFF-SITE LOCATIONS.

Few places in the world can you dine under an authentic Saturn V moon rocket. But in Huntsville at the U.S. Space & Rocket Center (home to Space Camp) you can. Dazzle your attendees surrounded by artifacts from America's space race and learn about our space future.

4

THE VON BRAUN CENTER HAS 170,000+ SQ. FT. OF FLEXIBLE MEETING SPACE.

And did you know that every square inch is free of tax and gratuity charges? You read that right. In Huntsville, your dollar goes farther. Plain and simple.

3

WE WANT YOUR BUSINESS.

Here's the deal, in Huntsville you won't be a little fish in a big pond. We care about your business and take great pride in making your conference the best it has ever been.

2

Huntsville/Madison County Alabama Convention & Visitors Bureau

HUNTSVILLE

Small Market Meetings CONFERENCE

TRAVEL INDUSTRY REPORT

SELECT TRAVELER 2016 TRAVEL INDUSTRY REPORT



smallmarketmeetingsconference.com

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Your 1st Choice In Group Travel Solutions

Small Market Meetings CONFERENCE

We are pleased to present the SMMC Industry Report, and would like to thank the Meeting Planners who participated to make this report possible at our 2016 Huntsville, Alabama Conference.

The questions and answers within this report will help you gauge your meetings program in relationship to others across the nation, as well as assist the travel industry in creating a product that is geared toward the needs of SMMC Meeting Planners.

This report marks one of the independent compilations of statistical data from our Small Market Meetings Conference's meeting planners and acts as a benchmark for the Travel Industry..

We invite you to attend the annual SMMC to build your business and learn of this exciting segment of the Meetings Industry.

SMMC Conference is a membership driven organization serving Meeting Planners and the Travel Industry.

For more information, please contact our offices at 800-628-0993 or visit our website at www.smallmarketmeetingsconference.com.

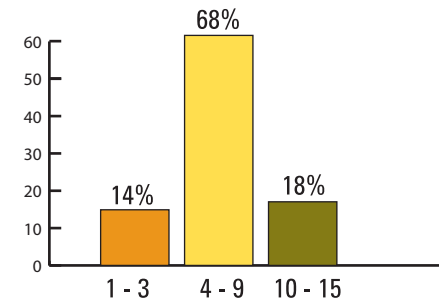


smallmarketmeetingsconference.com

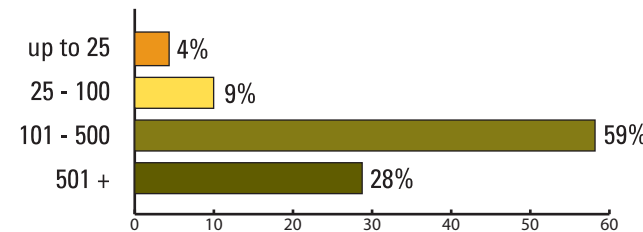
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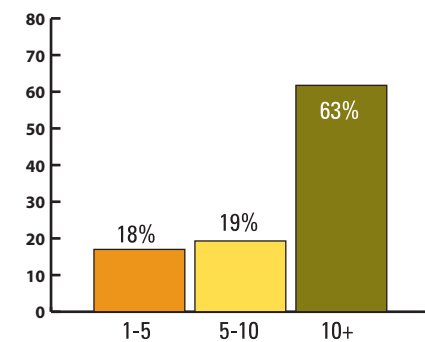
1. How many meetings do you manage per year?



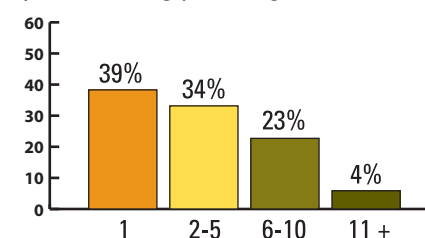
2. What is the average number of attendees per meeting/conference?



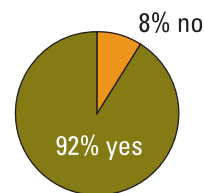
3. How many years have you been planning conferences/conventions?



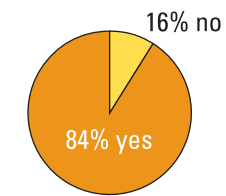
4. How many staff members are involved in your meeting planning functions?



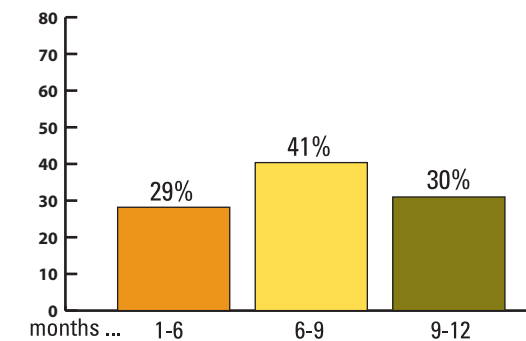
5. Does your organization offer education, workshops or seminars during your event?



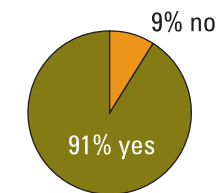
6. Did you book business at the 2016 SMMC Conference in Huntsville, Alabama?



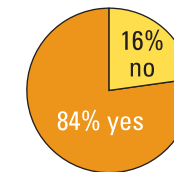
7. How far in advance do you plan your meetings/conferences?



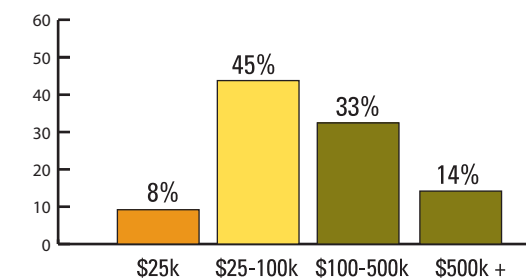
8. Have you planned a meeting based on a destination you met at SMMC Conference?



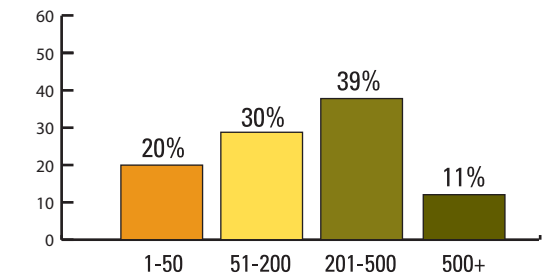
9. Have the number of meetings you planned increased in the past year?



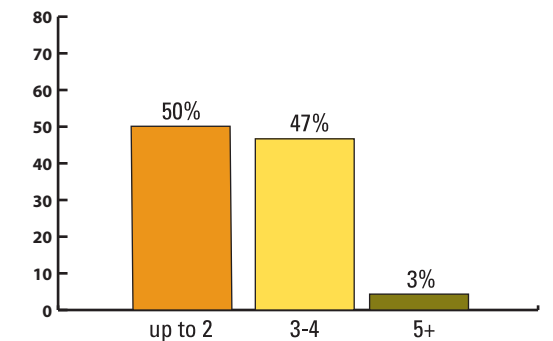
10. What is your meeting budget?



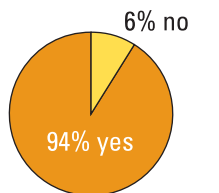
11. How many hotel nights do you book on peak for your conference?



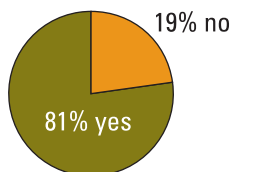
12. How many nights are your conferences/conventions?



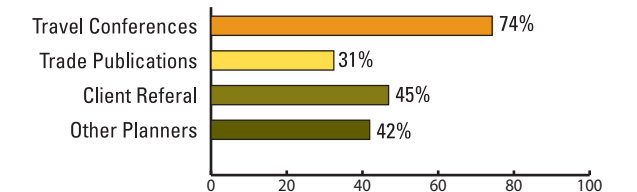
13. Have you used a destination because you met them at SMMC Conference?



14. Have you used the services of a destination or CVB that you met with at the SMMC Conference?



15. Where do you get ideas for new destinations?



16. Which trade publications do you read?

